



REQUEST FOR DONATION:

Holly Street Rocks! Wine and Beer Tasting Benefiting Jamie's Fund at Holly Street Daycare

July 1, 2019

Dear _____,

One of the things that makes East Nashville a sought after community is our willingness to *be* a community, which means being there for our neighbors during times of hardship. Unfortunately, disasters can occur and illnesses can strike, and it is during these times that we look to one another for support.

For parents of young children, times of crisis are often amplified by financial hardships that threaten stability for the kids. The ability to keep their kids in daycare during these times can ease a tremendous economic and emotional load. This very real need arises more often than you'd think, for families of all economic backgrounds, right here in our own backyard. This is where we, as a community, can help.

Your donation of products or services to the **Holly Street Rocks! Annual Wine Tasting and Auction** directly supports Jamie's Fund, a 100% donor-supported program established to help families with tuition assistance when access to childcare is threatened. It's our mission as a nonprofit childcare center* not to turn our families away when they struggle, and thanks to you and more than 150 other local businesses who participate each year, Jamie's Fund makes that possible.

When you donate to the Holly Street Rocks! Wine Tasting and Auction, you'll receive the following:

- A listing in our promotional material and creative presentation of your product or service at our event;
- Name/ Brand exposure to hundreds of community-minded parents and supporters who make it a point to support local businesses;
- Alignment with an established nonprofit organization that has served East Nashville for 30+ years;
- Your logo and website listed on HollyStreetRocks.org;
- Acknowledgement of your tax-deductible donation of an item or service; and
- One ticket to the event on **Saturday, Sept. 14th** (for your donation valued at \$150 or more) - a laid-back evening of wine, beer, hors d'oeuvres and silent and live auctions in the heart of East Nashville!

On behalf of the Holly Street Day Care Center Board, staff, volunteers, and families, we thank you for your consideration. Please feel free to contact us with any questions at 615-227-8252.

Karen Stump, Executive Director
office@hollystreet.org

*Holly Street Daycare is a 501(c)(3) organization, providing quality childcare for over 30 years in the heart of East Nashville.

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www.hollystreet.org www.hollystreetrocks.org